PORTFOLIO



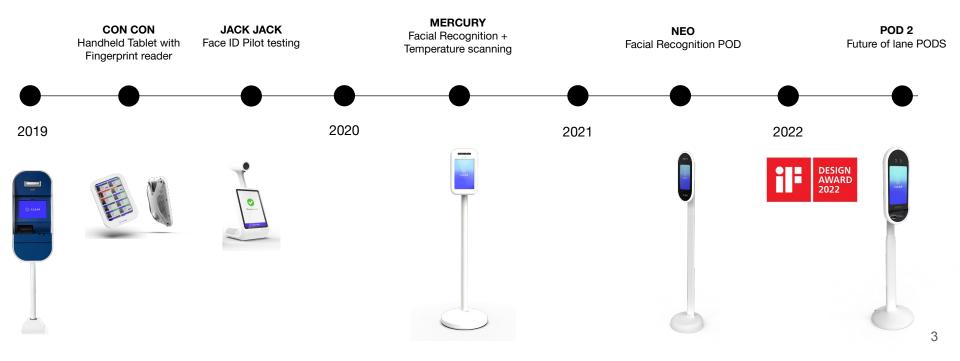
317.833.2126

CLEAR



2019 - Present

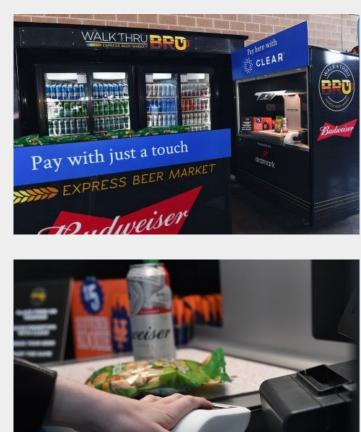
INDUSTRIAL DESIGN | GRAPHIC DESIGN | EXPERIENCE DESIGN | SERVICE DESIGN | PACKAGING DESIGN



SWOOP

Pilot integration with Mashgin

- Checkout with CLEAR
- Enabled age verification and checkout using biometrics (FPR)
- Piloted with Mashgin & Aramark at Mets stadium







JACK JACK

Precursor to NEO, utilized fixed angle camera. Piloted with Delta at Atlanta Sky Lounge

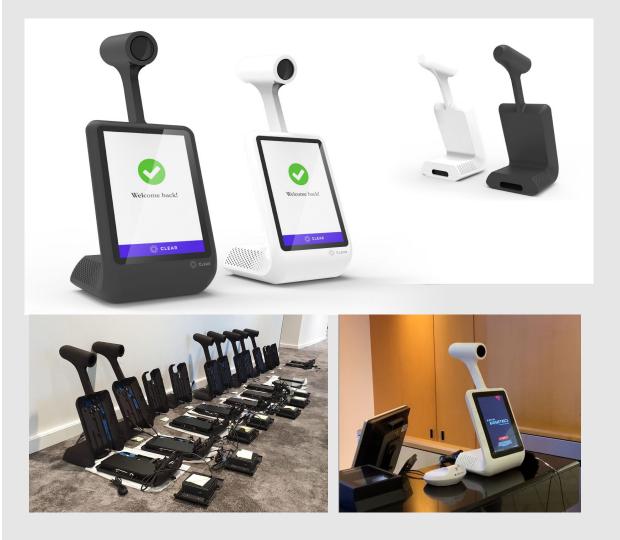




COBRACK

Precursor to NEO, utilized fixed angle camera. Piloted with Delta at Atlanta Sky Lounge

- New camera at different height
- Working prototypes built and tested at Sky lounge



CON CON

Confer & Concur device used by the ambassadors near the TSA checkpoint at the Airport verification lane.

- Combines Fingerprint reader with tablet
- Secures ports for security
- Hand strap for all day comfort



MERCURY

Thermal hardware for venue access originally developed for the NHL Stanley Cup Playoffs

- Idea, to design, and into production at scale within 8 weeks
- Supported dozens of partners with 100s of Skyler devices
- Worked in conjunction with CLEAR app to grant venue access



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NEO



NEO is CLEAR's modular biometric "Pod".

Further modularity expansions to the product include: bar code, doc scanner, thermal cam, NFC, etc.



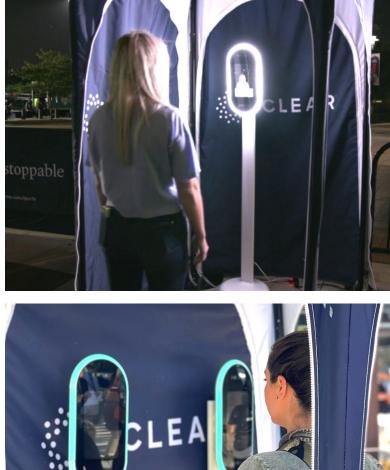






NEO *Live* in Sports Stadiums





NEO + temperature scanning





REVLON GLOBAL GUIDANCE FOR RETAIL & EXHIBITION DESIGN



SUSTAINABILITY DESIGN

As part of Revlon's corporate social responsibility mission we are reimagining traditional mass merchandising and minimizing our environmental impact at point of sale.





Enhanced Merchandising

Reinventing the space to add education and create a clean aesthetic to improve the Guest shopping experience.

Sustainability



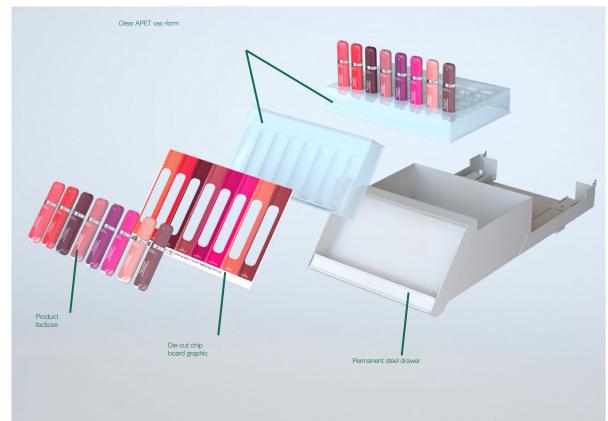
Rethinking the traditional cosmetic merchandising system to create one that is inherently more sustainable and minimizes material for updates.

Operational Efficiency



Redefining the traditional model to streamline updates and reduce update labor.





PROJECT MICRO EYE



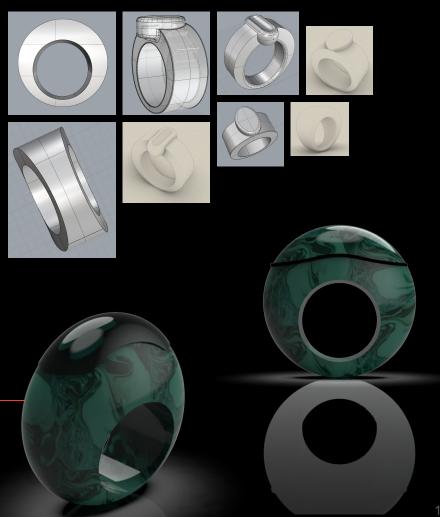
JEWELRY DESIGN



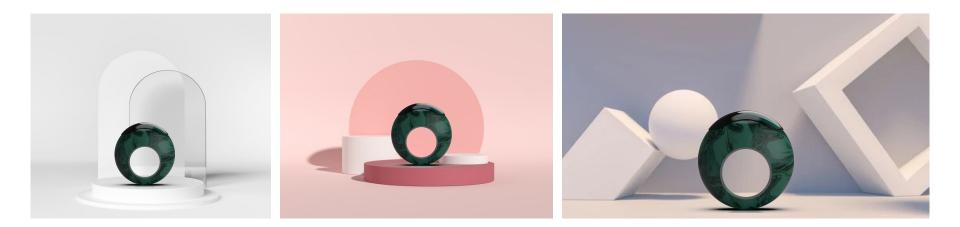
OPAL RING

Security ring for a kickstarter by students at Columbia University







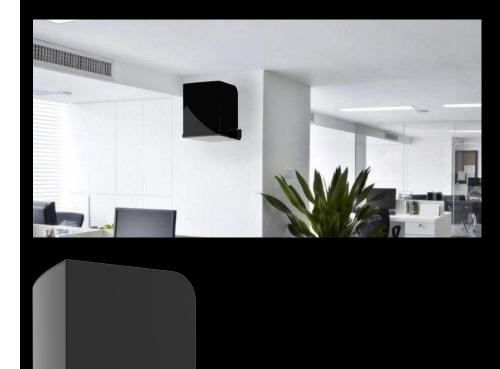


ACTIVEPURE INDUSTRIAL DESIGN



MVP AIR PURIFIER







ActivePure

THE PURE COMPANY







VISUAL DESIGN EXPERIMENTS



CAR CLUSTER REDESIGN

I created these designs for Iconmobile Car Cluster design challenge.











Music

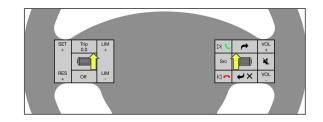
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Incoming call

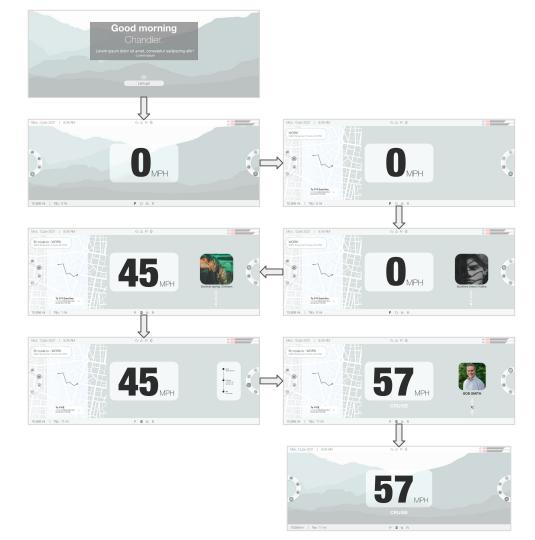
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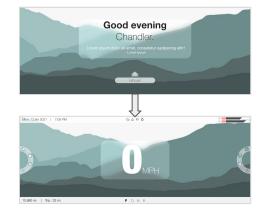
Main screen

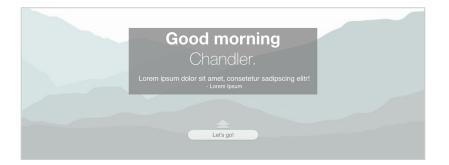






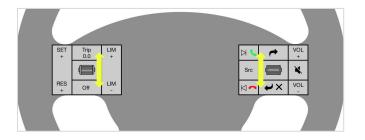
























CLEAR HEALTHPASS RECREATION

JEALTH PASS

Welcome!

Welcome!

HEALTHPASS

Welcon

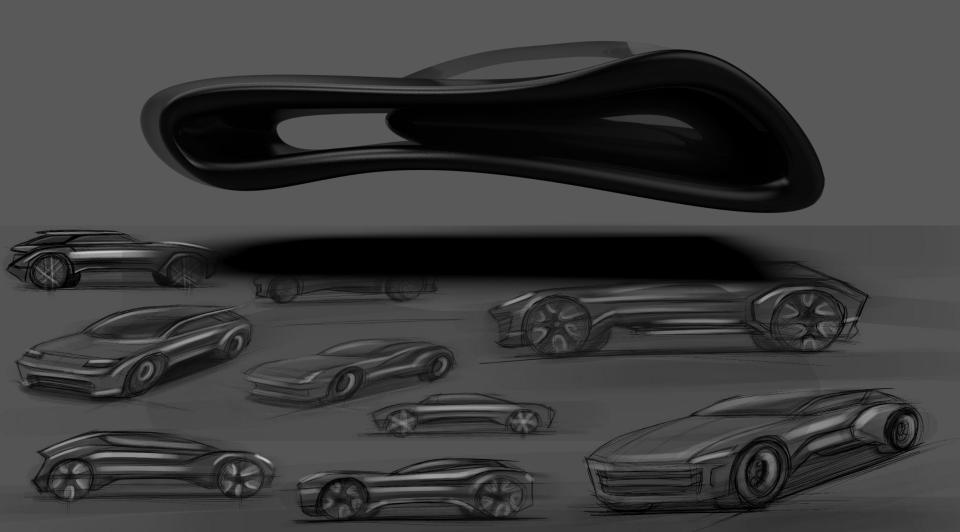
HEALTH PASS

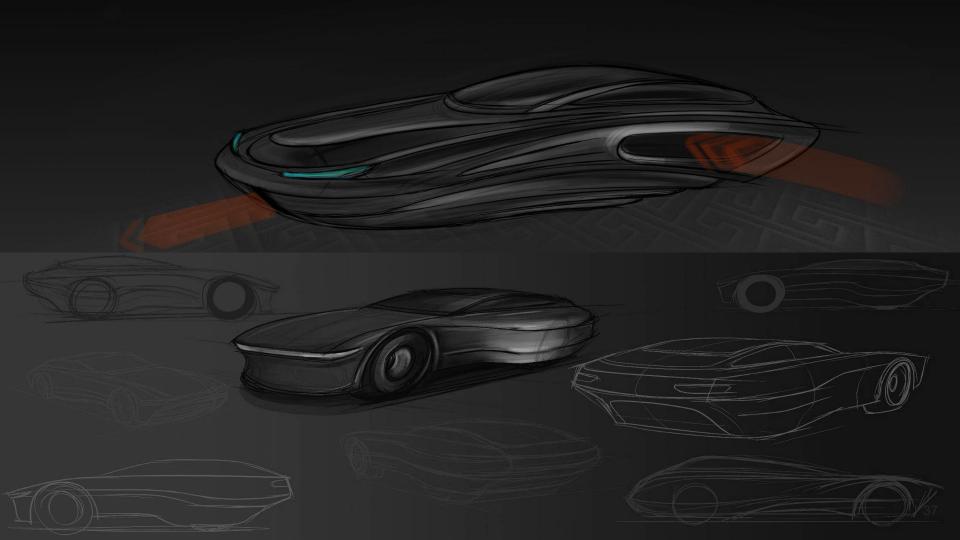
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HEALTH PASS

CARS









Aditi Vyas JUNE 2022

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